Call for professional proposals and Case studies  
Call for academic papers

Paris Design Summit 2019,  
February 20-22, 2019: Towards a  
World Sustainable Design Framework

2nd Call! Don’t miss the last call!

Deadline for submission: continuous

Continuous analysis by the Scientific and Professional Committee according to the number of places remaining. The committee will meet on December 4, January 8 and January 30. Your submissions must be received before one of these dates to be considered. When a maximum number of submissions selected for a topic is reached, it will no longer be possible to submit your proposal in this category.

Researchers, Students, Practitioners! You are invited to the Paris Design Summit to present your Projects and Papers! Join us and the next generation of scientists, design practitioners and educators, a variety of professionals, elected officials and engaged citizens in sharing ideas, and disseminating knowledge about Design for All. There will be extensive media coverage, and a great forum to have your voice heard.

“There is no cost for submission, and conference registration fees will be waived for speakers”

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Organized and Hosted by the World Design Agency, Eventime-Group in collaboration with Viparis. powered by LVDLV, Shoroom in partnership with the World Sustainable Design Framework Secretariat and a team of leaders and experts
CALL FOR PROPOSALS AND PAPERS

The Paris Design Summit will take place over the course of 3 days in Paris in 2019!

We invite you to contribute to the establishment of a truly global strategic action plan: the World Sustainable Design Framework.

This is an extraordinary opportunity to highlight the professional or academic projects of those who contribute positively through their concrete actions daily, generating sustainable impacts on their projects, businesses, associations, communities and the environment.

In Paris, we’ve set out to achieve three major objectives and address 12 main topics presented through 12 roundtables, 144 presentations in French and 144 presentations in English, 12 workshops and 30 keynote talks, all of which will be supported by a major exhibition at the core of this event addressing various global design challenges facing our planet in this century.

Share your expertise and innovations that are helping to reshape our world. Are they sustainable? Here’s your chance to tell leaders what they need to hear and substantiate your experience!

Please note that submission and registration fees (for one speaker per presentation) will be waived for the 2019 edition of the Paris Design Summit to ensure an equitable participation worldwide. This is a call to colleagues from North and South, East and West!

ABOUT THE PARIS DESIGN SUMMIT

The Paris Design Summit consists of a major French- and English-language multidisciplinary international Congress supported by an Exhibition of innovation-focused partners fully integrated with a Roundtable summit developing the strategic framework.

The Paris Design Summit is the result of various action calls to the international community encompassing design, architecture, landscape architecture, and urban planning. In October 2015, several primary international design organizations met in Gwangju, South Korea to envision an environmentally and economically sustainable, socially equitable and culturally diverse planet. Then, on October 24, 2017, nearly 20 international associations in architecture, urban planning and design signed the first declaration outlining the role and impact their professions can play in fostering a better planet, resulting in the Montreal Design Declaration.

Following this successful first phase, we at the PDS, are launching the next phase of this collaborative project, the World Sustainable Design Framework, whose first action is the Paris Design Summit in February 2019. This strategy not only responds to the call launched in Montreal but also to the call of the World Urban Campaign in Kuala Lumpur last February and the Sustainable Development Goals of 2030.

What are your solutions? How can your projects contribute innovatively to creating a better world?
IMPORTANT DATES

Call for contributions:
- November 8, 2018

Online Submission Deadline for the full abstract:
- December 3, 2018 / January 7, 2019 / January 29, 2019

Notification of acceptance/refusal:
- December 17, 2018 / January 15, 2019 / February 6, 2019

Submission of presentations for publication:
- January 30, 2019

Final congress program:
- January 12, 2019

Presentation file submission:
- January 15 - February 15, 2019

Congress presentations:
- 20-22 February, 2019, Paris

THEMES AND TOPICS – THREE OBJECTIVES AND TWELVE TOPICS

The Scientific Committee and the Roundtable experts invite proposals for presentations and sessions inspired by the 3 main objectives and 12 topics outlined below. (The Committees are reviewing details for each topic). Please refer to the keywords as guidelines for the scope of topics.

Objective A: Sustainability & Social Good

The design of products, tools, services, buildings, infrastructure, cities or regional planning is fundamental to the way our interactions with the world are structured, both material and virtual, dictating our relations between humans and cultures, as well as that with nature. The designer's sensitivity to the needs of the user and the consumer, and his ability to appreciate the context in which his creations will take shape, gives him an important power, linked to his ability to render tangible an idea or a project, and thus, to make material what was formerly immaterial. The nature, intentions, objectives, dimensions, materials and contexts in which the designer's creations will take shape, will exert a daily impact on all citizens of the world and on the planet we inhabit. The designs of these creations are debatable and open for discussion, evidenced by the daily impacts resulting from design choices that can be defined simply as disastrous. How can we distinguish good design from bad design? How can we qualify or integrate the notion of sustainability and the ensuing environmental, social, cultural and economic impact? What guides and benchmarks do we have to decide which practices to promote among those that claim to work positively for the common good?
1- Responsibility & Ethics

Responsibility; Ethics; Responsibility of the designer; Standards; Best practices; Choices; Shared values.

Certifications: Models, endorsement, criteria, target territories, speed of deployment and adherence; Professionalization; Codes of ethics; Declarations and manifestos; Trade unions; Intellectual property; Product traceability.

Critical issues:
Greenwashing; Pollution: Visual, auditory, electronic; Planned obsolescence; Sell at any price; Cheap labor; Research and creation time; Customer relations; Rampant urbanism; Dealing with innovation and automation: Data access, Artificial intelligence, what will happen to design-related professions?

2- Resilience

Resilience of territory, cities and countries; Life cycle; Sustainable design; Optimization; Effectiveness; Efficiency; Agility; Waste recovery; Recycling.

Critical issues:
Climate change; Migratory movements; Heritage management; Impact on cities of major events; Ecological initiatives; Green infrastructure; Waste reduction and management; Circular economy; New materials; Access to resources; Impacts of transport and logistics; Mobility.

3- Disruption

Disruption of Status Quo; Large scale and high speed changes; Disruptions; Social acceptance; Social design; Design activism.

Critical issues:
"Online Life"; 4th Industrial revolution; New generations and the digital divide; "To the rescue!" Design Thinking in companies...; "Everyone is a designer"; Startups; Globalization; Popularity of design; Sharing economy and new economic models, positives and negatives; Media coverage of major international disturbances; Redefinition of space/time.

4- Global Goals

Global stakes; Design for the common good; Design for humanity; Major international challenges revealed by design; Common Objectives.

Critical issues:
Design initiatives for the United Nations Sustainable Development Goals (SDGs); Design for inclusion, diversity and sustainability; Universal accessibility; Universal design; Design for peace; Design to change the world; Necessity of common action; Highlighting and pooling of the issues or challenges already identified.
Objective B: New Collaborative Practices

Academic, professional and public domains work side by side in the implementation of creations on both a local and global scale. Design related professionals’ specialists are frequently expected to work with engineers, managers and financiers at various stages of product, service or infrastructure development. Moreover, large-scale projects often require both interdisciplinary and inter-cultural exchanges involving several levels of expertise, in cities, towns, regions and countries. Thus, the multiple ways in which creators are called upon to collaborate and share their knowledge tend to re-shape themselves ever more frequently with the evolution of new technologies, business models, automation and modes of interaction. These changes in the way of doing things also transform the daily practice of the profession, human interactions and the immediate work environment. How can sustainability figure into these new models, and what paths must be followed to ensure greater process optimization and minimize the risk of unintended consequences, while maintaining the highest standards of excellence in terms of social fairness, economic viability, environmental sustainability and cultural diversity?

5- Interdisciplinarity

Interdisciplinarity; Collaborative practices; Multi-sector collaboration.

Critical issues:
Common language taxonomy; Co-Design; Collaborative tools; Mediators; Work methods; Thinking methods design; Designers and non-designers; Engineers and design; Intergenerational work; Challenges and benefits of multidisciplinary methods.

6- Tools & Innovation

New physical and virtual tools; Innovation in practices, materials and processes.

Critical issues:
Automation; Robots and robotics; Exoskeletons and biomechanics; Digitization; Gamification; Artificial intelligence; Drones and airspace; "Enchanted" connected objects; Art as a tool; Art as research and development; Nanotechnology; Bandwidth access; Green energy; Avant-gardism and design; Prototypes; Plans & models; Virtual reality; Augmented reality and design; 3D Printers; Simulators; Blockchain.

7- Cities & Regions

Power of cities and regions; Collaborative dynamics; Leadership and interaction among communities, schools, industries and governments.

Critical issues:
Glocalization; Circular economy; Cost of bad design; Power of cities and regions; Security; Rampant urbanization; Zeronet; Shared mobility, Autonomous driving; Urban agriculture and food security.
8- Private Sector

Private sector and design; Corporate investment in design.

Critical issues:
Commitment of decision makers; Anticipation of change; Creative revolution; Strengths and weaknesses of incubators for products and professions; Participation in innovation: Participation in the evolution of professions and new professions; Positioning of major players as leaders; Impact of startups on innovation in professions; Risk taking and management; Intentional and unintended choices; Collateral impacts of bad design; Positioning and management of design within companies; Real estate promoters; Private research and development; Implementation of standards and certifications; Benefits of a good design; Design driven businesses; Success Stories; Understanding the role of professionals and design issues; Relation to time and deliverables; Velocity; Stock markets, shareholder returns and the design factor.

Objective C: New action frameworks

The need to successfully map such a large and diverse ecosystem of sustainable design professions and industries around the world, to identify flagship projects, and to encourage the sharing and structuring of results, becomes crucial when the managerial weight of design is made palpable, but the professions themselves benefit from few resources with which to support their proposals. Especially when the impact of the proposed value all too often remains intangible, and therefore beyond the scope of questioning during the creative process, and when facing the multiple repercussions engendered by the choices made.

Achieving tangible value and communicating it adequately to the various stakeholders requires advanced orchestration of several conscientious international actors, as well as significant research resources. However, across the world, in both academic and professional settings, a multitude of pilot and mature projects are creating a critical mass of evidence-based concepts to illustrate, nurture and support claims about the necessity and impact of sustainable design on a "glocal" scale.

Collectively structuring these proofs of concept will facilitate discussions with the largest international players, in both the private and public domains, inviting them to make more informed decisions. Accordingly, how can this modus operandi be established between various disciplines, industries and international bodies, in order to choose directions in concert to lead to more sustainable, viable and equitable design results for all on a global scale, supporting both established and emerging projects, allowing them to reach their greatest potential and reveal to all the true power of design?

9- Education & Culture of Design

Education; Teaching design; Design culture.

Critical issues:
Develop a common taxonomy; Identification of the various sectors of design; Agility and complex problem solving; Ecosystems; Inclusion and diversity; Schools and design management institutes; Skills development; Emotional intelligence, judgment and the design profession; Design education and accessibility; Education for the needs of today and tomorrow; Cognitive flexibility; Art & Design, Tech, Craft; Teaching designers; Competitions and recognition of professionals and projects; "Stand out at all costs"; The designer in a working context; The designer's skills; Continuing education; Academic and basic research; Applied research;
Valorization of design teachers; Common core and specialization; Undergraduate design education; Graduate design education; Workshops; Online education; Parity and representativeness; Access to design education; Impact of abbreviated programs; Scholarships; Funds and financing.

10- Metrics

Measurement indicators; Impact of design; Reports and statistics.

Critical issues:
Big Data; Data analysis; Case studies; Value of the design; Intangible value; Indicators of well-being; Objective values vs subjective values; GDP vs happiness; Isolation of the design factor of other missions; Design and impact on GDP; Designer salaries; Opportunity cost; Size of industries; Number of professionals and workers; Return on investment; Short, medium and long term; Social, cultural, economic and environmental impact of good design or bad design; Energy costs; Energy impact.

11- Management

Governance; Leadership; Design & Innovation management; Management by design.

Baumeister; The manager designer; Participation in the design.

Critical issues:
Verticality and horizontality, Mutual access to resources; Decision processes; Agencies; Outsourcing vs. corporate design; Cross-pollination of management methods; Specialization; Depersonalization; Collaborative platforms; Possibilities of advancement for designers; Cross competences; Tracking advances; Management of deliverables; Public participation.

12- Policies

Public policies; Design and architecture policies; Planning mechanisms; Laws and regulations.

Critical issues:
Implementation of strategies at the local, municipal, national and international level; Sensitization of leaders; Commissioners and chief design officers; Design policies and adherence; Designers in politics; Governance and design; Public participation; Citizen vote.
TECHNICAL INFORMATION

Title:
Paris Design Summit - Paris 2019 (# PDS2019)

Dates:
February 20 to 22, 2019

Congress:
February 20 to 22, 2019

Summit of roundtables:
February 20 to 22, 2019 (Private meetings on February 23rd and 24, 2019)

Expo:
February 21st and 22, 2019

Venue:
VIPARIS Venue

Host City:
Paris, France

Theme:
Towards a World Sustainable Design Framework

Subthemes:
3 subthemes

Topics:
12 topics

Presentations (Maximum):
144 papers and contributions in French
144 papers and contributions in English
12 workshops in French and English
96 roundtable leaders
7 keynotes in English
6 keynotes in French
10 key industry opinion leaders in English
10 key industry opinion leaders in French

SUBMISSION PROCEDURE FOR PROPOSALS FOR PROFESSIONAL CONTRIBUTIONS OR SCIENTIFIC COMMUNICATIONS

1. All proposals must be submitted in the language of presentation (French or English)
2. Presentations will be either in English at the International English Congress, or in French at the International French Language Congress.
3. The abstract of the proposal must not exceed 500 words.
4. Scientific papers must remain anonymous and not mention the name of the author(s) other than on the form.
5. The proposal must include five keywords.
6. The proposal can include up to **five references** (not to exceed 150 words).
7. To register, you must include a brief statement for promotion and publication describing, in **40 words** or less, the essence of the proposal. This statement must answer the question "*How is your proposal’s core statement transformative for the future?"*
8. The proposal must include a biography and a photo of the applicant, which will be used to promote the program.
9. Presentations will be given live in Paris at the Congress by the authors or their representatives and before the experts and leaders of the roundtable. Remote transmission methods will not qualify.
10. Contributions may have been presented or published in another format, provided that they deal with a goal or topic of the Congress.
11. By submitting your contribution you give your implicit consent for the use of this material for the Congress and for the various publications and promotions of the Congress.

**HOW TO SUBMIT YOUR PROPOSAL**

Before starting: make sure you have a nice headshot photo and a bio ready!

**Step 1. Register**

1. Log on to the submission form, found on the Paris Design Summit website **under “Call for Speakers”**.
2. Create an online profile for abstract submission.
3. Complete all the required fields, **including your biography and profile photo**, then save.
4. You will then be redirected to the abstract submission form.

**Step 2. Abstract Submission**

1. Go to the Proposal page.
2. Choose between **Presentation** or **Session** proposal.
3. Complete all the required fields and press submit. You will be able to see and edit your proposal until you submit it.
4. Proposals must be officially submitted (“Save & submit”) by the deadlines dates, at 11:59 PM (UTC+1).
5. Submissions will only be accepted online through the official website.

(After creation you may return to your profile at any time to view/add/edit submissions.)

**Step 3. Confirmation of Abstract Submission**

1. Acknowledgement of abstract submission will automatically be sent to the applicant via email upon the first save. This letter confirms that the proposal has been saved in the system.
2. Official submission must be completed before the deadlines.
3. It is the responsibility of each individual to verify the confirmation of reception and carefully review the submitted abstract, as some special characters may not be readable.

**Step 4. Notification of Abstract Acceptance**

1. **The Scientific and Professional Committee** will review all abstracts that are submitted on time and in accordance with the specified format. The Committee reserves the right to reject any proposals which fail to comply with the submission guidelines mentioned above.
2. Official notice of acceptance status will be sent for all duly completed proposals.
3. After receiving a notification of acceptance, the presenting author (applicant) must register in the Shoroom platform. Accepted abstracts submitted by authors who fail to complete registration will not be included in the Congress program.

4. Accepted presenters are responsible for all expenses involved in their participation, including lodging and travel.

THE EVALUATION PROCESS

We expect a wide variety of work and projects to be submitted. Irrespective of the range and stage of the work described in your submission, we expect the highest standards of clarity, accessibility, and professionalism. Projects will be evaluated with respect to establishing context, explaining methods of inquiry and/or project development, and reporting results.

Academic Papers will be selected using a double-blind review process that will be conducted by an international review panel, including at least two evaluators from academia.

Professional proposals will be selected through a review process by the roundtable experts for the subject for which it was submitted.

The General Secretariat will publish the list of members of the Scientific Committee and selected members of the Roundtables on November 19th, 2018.

All accepted presentations will be published on the website and printed in the proceedings of the Congress with an ISBN number by the Secretariat of the World Sustainable Design Framework.

Abstracts of 40 words will be published in the event guide with title and photo.

EVALUATION CRITERIA

The criteria for evaluation fall into three categories: relevance, quality, and clarity.

Relevance

- How well do the aims or questions presented correspond to the objectives of the PDS?
- Does the core of the proposal satisfy the Summit’s aim of sharing work that is transformative for the future?

Quality

- Is the context of the proposal clearly defined in terms of its significance?
- Were appropriate methods of research and/or project development used? Was the design approach used pertinent and/or original?
- Does the proposal report original research and/or project development?
- Are the outcomes, findings, and/or insights clearly evident, and do they logically follow from the work presented?
- Does the proposal situate the research or project in contemporary theory and/or issues?
- Do the references and/or precedents cited support the issues or findings (if applicable)?
- Are there factual errors?

Clarity
● Does the proposal clearly specify the intent, methods used, and outcomes of the work?
● Does the title accurately reflect the content?
● Is the proposal presented in a manner accessible to design specialists from different disciplines?
● Does the proposal conform to the Congress style guidelines?
● Is the standard of English or French acceptable?

QUESTIONS

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